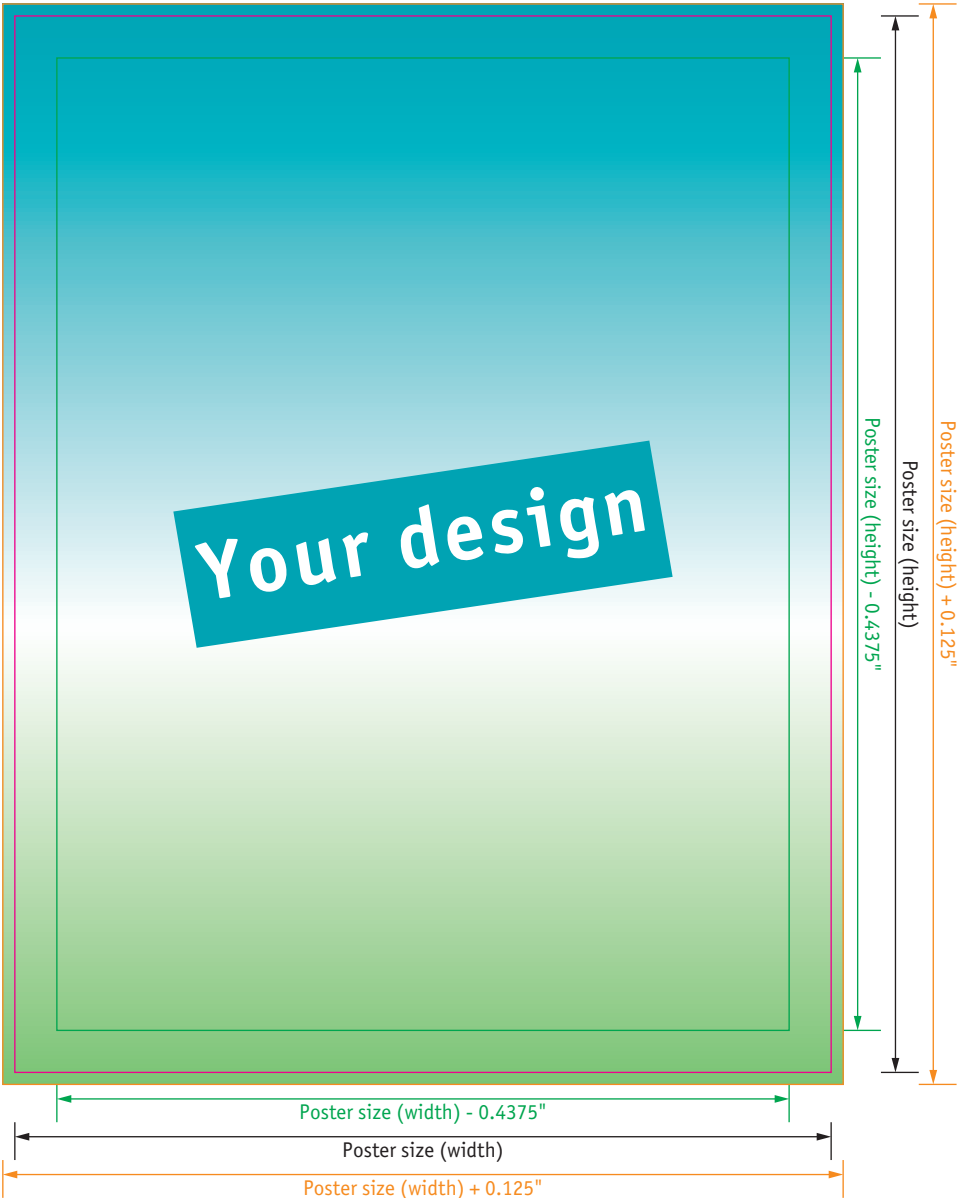


Please note that these instructions are general information.  
**Different requirements may apply depending on the article and printing process.**  
 Please refer to the following pages if necessary.

|                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                             |
|--------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Software</b>          | Please use suitable DTP software, e.g. Adobe Illustrator, Acrobat, InDesign, etc.<br>Office programs such as Word or PowerPoint are not suitable for creating high-quality print data.<br>Data from Canva software is also only partially suitable. The printing of Office or Canva data is usually only possible with restrictions, subsequent corrections and great effort (at EXTRA costs).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                             |
| <b>Document Format</b>   | In a ratio of 1:1 for regular prints and 1:10 for oversized files (with any side over 200 inches).                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                             |
| <b>Cut</b>               | <b>Bleed</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 0.125" outside the cut line<br>(if required or unless otherwise noted on the following pages)<br>Bleed must be created as such (in the bleed settings) in the document.<br>An enlarged document format does not count as a bleed allowance. |
|                          | <b>Contour Cut</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Contour line should have a magenta CMYK stroke (C0/M100/Y0/K0) on a separate layer in the background.                                                                                                                                       |
|                          | <b>Digital Transfer and Foil Printing</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | A 0.25 pt overprinting contour in the special color "CutContour" (C0/M100/Y0/K0) should be placed in the foreground.                                                                                                                        |
| <b>Document Contents</b> | <b>Font / Text</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Convert to paths or embed in the PDF                                                                                                                                                                                                        |
|                          | <b>Images</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Embed or send placed / linked images<br>Image formats: eps, tif, jpg, png                                                                                                                                                                   |
|                          | Optimum resolution: 72 - 300 dpi (depending on print size, article and application).<br>Please do not create large-format print data with unnecessarily high resolution.<br>This would only increase the processing time and the associated costs.<br>Examples:<br>· Design for a construction fence banner, which will be viewed from a distance or when driving past - a resolution of 72 dpi is sufficient here.<br>· Design for a letterhead which is viewed at close range - a resolution of 300 dpi is recommended here.<br>The resolution is, however, only a technical guideline. Depending on the motif and the quality of the image, a lower resolution may still be sufficient. Similarly, a higher resolution may not always be sufficient, for example, if an image has been interpolated (extrapolated).<br>Please note that a scale other than 1:1 may require compression / recalculation!<br>A resolution of 720 - 3,000 dpi is required at a scale of 1:10. |                                                                                                                                                                                                                                             |
| <b>File Format</b>       | <b>We prefer printable PDF data in accordance with the PDF/X4 standard.</b><br>Other possible file formats by arrangement: eps, ai, tif, jpg, png                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                             |
| <b>Colors</b>            | <b>Please ensure that the overprint settings are correct.</b><br>No liability is assumed for printing errors caused by incorrect overprinting settings.<br><b>Digital Printing</b><br>Please create data in CMYK, not RGB. Use the color profile US Web Coated SWOP v2.<br>RGB data will automatically be converted to CMYK, which can lead to significant color shifts.<br>Special colors can only be simulated in digital printing. A 100% match is not possible.<br>An approximation is possible – however, it should be confirmed through a print proof that you provide to us.<br>Please discuss further details with your sales representative.<br><b>Deep Black Surfaces</b> C50/M50/Y50/K100<br><b>White Underlay</b><br>Create areas in overprinting white (C0/M0/Y0/K0) on a separate layer and place them in the foreground.<br><b>Color Control</b> On request, we will be happy to provide you with a proof as an additional color check.                        |                                                                                                                                                                                                                                             |
| <b>Service</b>           | Do you need a custom design for your print job? Then contact us!<br>We will be happy to create your custom print design and file. (Costs according to time and effort)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                             |
| <b>Delivery of Data</b>  | <b>via Shop Upload</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | You can easily upload your print data after placing your order.                                                                                                                                                                             |
|                          | <b>via E-Mail</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | to your contact person (data volume of up to approx. 15 MB)                                                                                                                                                                                 |
|                          | <b>via Download Link</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Send us your data via download link                                                                                                                                                                                                         |



 Bleed frame       Cut (CutContour)       Viewable area

- ! The “CutContour” cutting path must be in the foreground of your print data and must not be changed. You must remove all other non-printing elements from your print data.
- ! Please create the data according to the poster size you have ordered and observe the above specifications.

The various 1:1 templates can be found on the following pages.

Measurements in inch



|                  |                                                                                                                                                                                                       |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| End size         | Different formats possible                                                                                                                                                                            |
| Bleed            | +0.125" bleed on all sides<br>Please do not include any print markings (register marks, cut marks, etc.)                                                                                              |
| Colour           | CMYK, color profile for digital print: US Web Coated SWOP v2<br>Overprinting is only permitted for "CutContour". No liability is accepted for printing errors caused by incorrect overprint settings. |
| Document content | Fonts vectorised, pictures embedded (Resolution 150 - 300 dpi)                                                                                                                                        |
| File type        | PDF file in PDF/X4-Standard                                                                                                                                                                           |

8.5x11

11x14

11x17

12x18

14x22



16x20



17x22

18x24



20x24

22x28



24x30



24x36



30x40